



Contact: Kenneth Falcon
(O) 925-553-3116
(M) 760.989.1542
Email: kfalcon@whiskergraphics.com

FOR IMMEDIATE RELEASE

WHAT'S NEW AT WHISKER GRAPHICS IN NEW YORK?? Whisker Graphics Introduces Avery's® Events & Celebration Line and Bitty Buckets™

Whisker Graphics is excited to be back for the summer edition of NYNow at the Javits Center in New York City August 15 - 19, 2015 with the launch of a NEW partnership with Avery® Products and introduction of a NEW unique designer packaging option called the Bitty Bucket™.

Whisker Graphics is proud to now carry select items from the Avery® Events and Celebrations product line as the perfect complement to Divine Twine® bakers twine and Bitty Bags®. The Events and Celebration line at Whisker Graphics includes a Scallop Label in two gorgeous colors/textures (pearlized and textured white); a Scallop Tag in textured white; Wraparound Labels; and Party Banner.

Avery® Textured White and Pearlized labels are the perfect topper for cupcakes, party favors, food canisters, envelopes or Whisker Graphics Bitty Bags®! These finishes and scallop shape add a luxurious look to gifts and party favors for events including bridal and baby showers. The white textured label material is water-resistant and great for personalizing water bottles or jars full of homemade treats.

The Avery® Pearlized Scallop tags create the perfect finishing touch for gifts, party favors, or more customizable hang tag. These double-sided tags have a print-to-the-edge feature which allows for application of a vibrant full-color background, sharp text or images to both sides. The high-quality cardstock features pre-punched holes, making them easy to hang around bottles, jars, gift bags or packages. Paired with any of Whisker Graphics' 58 colors of bakers twine giving a color coordinated pop to any event.

Looking to give a unique look and feel to envelopes, gifts, water bottles and other items? The Avery® Wraparound Textured White address label is the perfect product! These customizable print-to-the-edge 8" x 2" rectangular shaped design helps them stand out in a crowd.

Rounding out Whisker Graphics selected products from the Events and Celebration line, we have the Avery® Matte White Party Banner. This kit allows you to make a personalized party banner for birthday parties, graduations, wedding or other special occasion with high-quality cardstock. The pre-punched holes offer easy looping of the white ribbon (included) or select one of the many Divine Twine® bakers twine colors for a color coordinated look. The many templates at www.avery.com/templates allow you to easily add sharp, bold customized colors and text to the edge on both sides. You can also utilize any of the three sized Bitty Bags® and alternate with the printed cardstock giving you added color and pattern to make your banner extra special.

Continuing in its tradition of introducing unique designer packaging, Whisker Graphics has created three of the cutest clear pail 'paint' containers called the Bitty Bucket™ ready for candies, treats or that special gift! The Bitty Bucket™ is available in three adorable sizes; a 2" x 2" bucket, 3" x 3" bucket, and 4" x 4" bucket. As with all Whisker Graphics packaging, they color coordinate with the other product lines.

The Bitty Bucket™ comes in a choice of FIVE patterns including: Polka Dot, Chevron, Diagonal Stripe, Honeycomb and the NEWEST pattern - Casablanca, as well as, ELEVEN fabulous colors including: Red, Dark Pink, Lt. Pink, Orange, Yellow, Green, Aqua, Navy, Purple, Gray, and Black.

Whisker Graphics, a small company with big ideas, offers designer products for creative types and appreciators of cute and lovely things. Whisker Graphics is the original creator of yummy colored bakers twine, introduced to the market in 2009 as Divine Twine®. In the spring of 2011, Bitty Bags® were introduced, fun 'food-safe' paper bags in a variety of designs and sizes. Soon after that came the ever-popular Sweet Stickys, Petite Stickys, a new line of solid colored Divine Twine® and then the addition of fabulous Colored Tags as perfect complements to all of the Whisker Graphics products. Whisker Graphics was started in June 2008 by our founder Emeritus, Whitney Beard, a Graphic Designer with a passion for all things paper and crafty. In December 2014, Whisker Graphics was acquired by Kenneth Falcon and Todd Lortie. "We fell in love with the innovative and fun products and look forward to continuing the tradition of introducing top quality designer packaging and supplies for the creative person in us all!"

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For more information or to schedule an interview with Kenneth or Todd, please call us at 925.553.3116 or email us at hello@whiskergraphics.com. To place an order, please go to www.whiskergraphics.com - wholesale and retail pricing available.

Whisker Graphics - The Creative Division of Designer Packaging Co.
584 South Fern Canyon - Palm Springs - California - 90064
925.553.3116
www.whiskergraphics.com