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FOR IMMEDIATE RELEASE

WHISKER GRAPHICS AT AMERICASMART ATLANTA Whisker Graphics Exhibiting at AmericasMart for First Time

Whisker Graphics is excited to exhibit at AmericasMart Atlanta at the Atlanta International Gift & Home Furnishing Market July 9 -13, 2015.

AmericasMart Atlanta is known as one of the nation's leading gift, home furnishings, apparel, and area rug marketplaces and a required stop during the summer trade show season. Todd Lortie, co-owner of Whisker Graphics said, "After attending AmericasMart as a buyer in January 2016, we decided that this show is a must and we needed to introduce our designer packaging products to Atlanta". Kenneth Falcon further stated, "When asking other exhibitors where they exhibited around the US, AmericasMart was one particular market that was on everyone's list".

In addition to debuting in Atlanta as an exhibitor in July, Whisker Graphics is also launching a NEW partnership with Avery® Products. Whisker Graphics will begin carrying select items from the Avery® Events and Celebrations product line as the perfect complement to Divine Twine® bakers twine and Bitty Bags®. The Events and Celebration line at Whisker Graphics includes a Scallop Label in two gorgeous colors, pearlized and textured white; a Scallop Tag in textured white; Wraparound Labels; and Party Banner.

Avery® Textured White and Pearlized are the perfect topper for cupcakes, party favors, food canisters, envelopes or Whisker Graphics Bitty Bags®! These finishes and scallop shape add a luxurious look to gifts and party favors for events including bridal and baby showers. The white textured label material is water-resistant and great for personalizing water bottles and jars full of homemade treats.

The Avery® Pearlized Scallop tags create the perfect finishing touch for gifts, party favors, or more customizable hang tag. These double-sided tags have a print-to-the-edge feature which allows for application of a vibrant full-color background, sharp text or images to both sides. The high-quality cardstock features pre-punched holes, making them easy to hang around bottles, jars, gift bags or packages. Paired with any of Whisker Graphics' 58 colors of bakers twine gives a color coordinated pop to any event.

Looking to give a unique look and feel to envelopes, gifts, water bottles and other items? The Avery® Wraparound Textured White address label is the perfect product! These customizable print-to-the-edge 8" x 2" rectangular shaped design helps them stand out in a crowd.

Rounding out Whisker Graphics selected products from the Events and Celebration line, we have the Avery® Matte White Party Banner. This kit allows you to make a personalized party banner for birthday parties, graduations, wedding or other special occasion with high-quality cardstock. The pre-punched holes offer easy looping of the white ribbon (included) or select one of the many Divine Twine® bakers twine colors for a coordinated look. The many templates at www.avery.com/templates allow you to easily add sharp, bold customized colors and text to the edge on both sides. You can also utilize any of the three sized Bitty Bags® and alternate with the printed cardstock giving you added color and pattern to make your banner extra special.

Whisker Graphics, a small company with big ideas, offers designer products for creative types and appreciators of cute and lovely things. Whisker Graphics is the original creator of yummy colored bakers twine, introduced to the market in 2009 as Divine Twine®. In the spring of 2011, Bitty Bags® were introduced, fun 'food-safe' paper bags in a variety of designs and sizes. Soon after that came the ever-popular Sweet Stickys, Petite Stickys, a new line of solid colored Divine Twine® and then the addition of fabulous Colored Tags as perfect complements to all of the Whisker Graphics products. Whisker Graphics was started in June 2008 by our founder Emeritus, Whitney Beard, a Graphic Designer with a passion for all things paper and crafty. In December 2014, Whisker Graphics was acquired by Kenneth Falcon and Todd Lortie. "We fell in love with the innovative and fun products and look forward to continuing the tradition of introducing top quality designer packaging and supplies for the creative person in us all!"

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For more information or to schedule an interview with Kenneth or Todd, please call us at 925.553.3116 or email us at helo@whiskergraphics.com. To place an order, please go to www.whiskergraphics.com - wholesale and retail pricing available.

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