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FOR IMMEDIATE RELEASE



NAPOLEON TAKES OVER! French Bulldog, Napoleon, Conquers Whisker Graphics Website.

After the successful St. Patrick's Day design challenge and 'Digital' Easter Egg Hunt that increased traffic to the website by 150%, Whisker Graphics, along with Inspired Social, a social media marketing service, are conducting a fun "dog" themed promotional stunt during the National Stationary Show from May 17 - 20, 2015.

While Owner's Kenneth Falcon and Todd Lortie jet off to glamorous New York City for the tradeshow, Napoleon is left at the Whisker Graphics office in California and stages a "Coup d'etat" and takes over the website. Napoleon puts his own look on everything from the rebranded logo to making his own mark on pages around the site. He will be running discounted specials, flash sales and free shipping through-out the 4 day show.

In addition to the special offers, the campaign will be heavily promoted on social media channels including Facebook, Twitter, Pinterest, Instagram and We Heart It.

Lastly, the Whisker Graphics Design Team members which include Lindsay Amrhein @lindsayamrhein.blogspot.com, Amy Cluck-McAllister @www.amyistheparty.com, Megan Hoepner @meganhoepner.blogspot.com, SavannahO'Gwynn @www.savannahland2.blogspot.com, and Sarah Thomson @www.sarahathartdesigns.blogspot.com will be doing special "dog" themed craft projects that will be featured in the Whisker Graphics Blog @ www.whiskergraphics.com/blog.

Whisker Graphics, a small company with big ideas, offers designer products for creative types and appreciators of cute and lovely things. Whisker Graphics is the original creator of yummy colored bakers twine, introduced to the market in 2009 as Divine Twine®. In the spring of 2011, Bitty Bags® were introduced, fun 'food-safe' paper bags in a variety of designs and sizes. Soon after that came the ever-popular Sweet Stickys, Petite Stickys, a new line of solid colored Divine Twine® and then the addition of fabulous Colored Tags as perfect complements to all of the Whisker Graphics products. Whisker Graphics was started in June 2008 by our founder Emeritus, Whitney Beard, a Graphic Designer with a passion for all things paper and crafty. In December 2014, Whisker Graphics was acquired by Kenneth Falcon and Todd Lortie. "We fell in love with the innovative and fun products and look forward to continuing the tradition of introducing top quality designer packaging and supplies for the creative person in us all!"

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For more information or to schedule an interview with Kenneth or Todd, please call us at 925.553.3116 or email us at hello@whiskergraphics.com. To place an order, please go to www.whiskergraphics.com - wholesale and retail pricing available.

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