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FOR IMMEDIATE RELEASE

WHISKER GRAPHICS IN BEST NEW PRODUCT COMPETITION!

Whisker Graphics Is Selected As Finalist In NSS 2015 'Best New Product' Competition.

Out of more than 600 entries, Whisker Graphics has been selected as a Finalist in the 2015 Best New Product Competition in TWO categories at the National Stationary Show in New York City from May 17 - 20, 2015. A panel of trade editors will judge display Finalists and select one "Best New Product" award winner for each category and an overall "Best of Show" award on Sunday May 17, 2015.

Whisker Graphics' Divine Twine **Rose Gold** and **Rose Gold Vintage** from The Divine Twine® Metallic Collection is one of the Finalists in the '**All Things Wedding**' category. This fashion forward color is in line with many current design trends in jewelry, home accessories and weddings. It's available in two twists: Rose Gold Metallic (Rose Gold + Bright White) creating a crisp, modern and fresh rose metallic sparkle and Rose Gold Vintage Metallic (Rose Gold + Antique White) which offers a softer, more classic/retro feel. Both have the perfect amount of glitter and are a lovely addition to the Divine Twine® Metallic Collection. Each 2" x 4" spool contains 240 yards of eco-luxe twine wound on a recycled cardboard tube and is made in the USA.

In addition, Whisker Graphics' Divine Twine **Diva™ Collection** is a Finalist in the '**Do it Yourself**' category. This collection is inspired by the 2015 Pantone Global View Forecast "Collaboration" color palette. These six new on-trend colors are spun into 13 different spools creating (6) solid color twines, (6) stripes (Diva color + bright white combination) plus a thirteenth with a dual twist of two different Diva colors, making a perfect Baker's Dozen! Unlike traditional bakers twine, the stripes have two strands of Diva colors creating richer, bolder shades. As with the original Divine Twine® Collection, the 4-ply twine is made in the USA from 100% Cotton, so it's soft to the touch, biodegradable and earth-friendly. Each 2" x 4" spool contains 240 yards of eco-luxe twine wound on a recycled cardboard tube, enough to last a long time, yet easy to store. The 2015 Diva Collection solid and stripe colors are named after flora and fauna and include Bluebonnet, Palo Verde, Violet, Lemonwood, Wheat, and Mint. The dual color twist, Deep Denim, is made from Bluebonnet and Violet.

Whisker Graphics, a small company with big ideas, offers designer products for creative types and appreciators of cute and lovely things. Whisker Graphics is the original creator of yummy colored bakers twine, introduced to the market in 2009 as Divine Twine®. In the spring of 2011, Bitty Bags® were introduced, fun 'food-safe' paper bags in a variety of designs and sizes. Soon after that came the ever-popular Sweet Stickys, Petite Stickys, a new line of solid colored Divine Twine® and then the addition of fabulous Colored Tags as perfect complements to all of the Whisker Graphics products. Whisker Graphics was started in June 2008 by our founder Emeritus, Whitney Beard, a Graphic Designer with a passion for all things paper and crafty. In December 2014, Whisker Graphics was acquired by Kenneth Falcon and Todd Lortie. "We fell in love with the innovative and fun products and look forward to continuing the tradition of introducing top quality designer packaging and supplies for the creative person in us all!"

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For more information or to schedule an interview with Kenneth or Todd, please call us at 925.553.3116 or email us at hello@whiskergraphics.com. To place an order, please go to www.whiskergraphics.com - wholesale and retail pricing available.

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